



PEACE ECONOMY

*'Instilling Peace Led Sustainable Co-Development,
Co-existence, Toleration and Economic Non-violence'*

A Global Initiative by



ECONOMIC COUNCIL OF INDIA

(Not-for Profit, Non-Government-Entity)





PEACE ECONOMY®

VISUALISATION



“Peace and Economy are the two pillars of achieving sustainable well-being. These two are in-separable. Peace Led Economic Co-Development upholds the human race’s very livelihood, humane and in co-existence”.

“PE means the state of living peacefully, happily and appeased along with feasible economic management of household needs and means, especially expenditure”.

—**Dr. Saurav Agrawal**
Ph.D. (Peace Economy)
IPR (Peace Economy®)

INITIATIVE

P **PEACE ECONOMY®** (*Economy of Non-violence*), a global niche initiative gaining patrician and appreciation world-wide, obtaining recognition and to be considered as an *‘Economy of the Future’*.

The present modern economy has created as situation of **War Economy** whereas failure of multilateral organisation, dysfunctional institutions, jeopardise negotiations, etc. resulting into conflict, intolerance, greediness, impatience, insecurity, sanctions, blood bath, militarisation, world war which has put up entire humankind under fear scarcity, life threatening and danger.

Economic Council of India (ECI) with the human centric approach and envisioning through a socio-capitalist lens consideration for the *‘Global Good’*, cementing an identified gap at the changing world economic order to provide to an ingenious and indispensable solutions for longevity and economic sustainability of humankind which would be significantly beneficial and pathway for implementation of *Sustainable Development Goals (SDG’s) Agenda 2030*.



PEACE ECONOMY®

AIMS & OBJECTIVES

Peace Economy® main objectives are to maintain sustainable balance between resilient Economic Growth along with Human Wellbeing considering an ***'Integrated Development'***. Its core objective is to conjointly bring *Peace Led Economic Stability* and Wellness.

Peace Economy® envisions to garner ***'Economic Integrity and Economic Discipline'*** to build, develop and sustain stronger relationships, trusteeship and bonhomie within esteemed organization as well as amongst global economic communities especially empowering towards;

Youth Led Economic Empowerment (The present and future of the nation),

Women Led Economic Empowerment (The Epic Power Centre).

INTEGRATED DEVELOPMENT MODEL

Apparently, its high time to explore an innovative, ingenious and out-of-box (OTB) thinking with positive approach and attitude towards sustainable balancing of ***'Peace' and 'Economy'*** must conjointly transpire in establishing and achieving ***'Peace Led Economic Excellence'***.

Today, an innovative mechanism i.e., ***'Integrated Development Model'*** where as sustainable integration of ***'Peace'*** (*a sense of ultimate satisfaction and security*) and ***'Economy'*** (*handling with day-to-day expenditure*), conjointly could take place towards optimal realization of profit along with human growth.

This could be only possible by practicing and nurturing habits amongst global economic communities whereas overall actors / stakeholders (employer / employees) must adopt ***'Peace Economy'*** for achieving socio-economic upliftment & an inclusive wellbeing considering ***'Common Good'***.



PEACE ECONOMY®

ICON OF PEACE ECONOMY

CITATION



Mahatma Gandhi

(Global Peace Icon and Messenger of Truth and Non-violence)

“That economics is untrue which ignores or disregards moral values”.

“Non-violence is the greatest force at the disposal of mankind. It is mightier than the mightiest weapon of destruction devised by the ingenuity of man”.

EPILOGUE

The rearranging of the economic order in existence needs a new directions and corrections in the old methodologies & functioning whilst businesses surpassing physical borders, going digital & geo-economic revolution in existence.

Therefore, **Peace Economy®** (*Economy of Non-violence*) is considered as way forward for survivability and longevity towards Economic Co-development and Peaceful Co-existence. Hence an **‘Integrated Development Model’** becomes foremost global requirement for **Economic Integrity and Economic Discipline** which could take place for resilient economic growth which might be helpful in redirecting **War Economy** to **Peace Economy**.

Apparently, based on profound researches and experts opinions, it is rightly to state that *“Money diverted from containing violence’s, could be better utilised towards the activities that are more productive, constructive, cumulative in yielding higher returns, bettering GDP, lowering inflation, increasing per capita income, bridging demand and supply gaps, providing optimal utilisation of resources, economic accountability and transparency, supporting culture, expedite national development with peace, harmony and serendipity”.*



Wishing Everyone Peaceful Economic Prosperity!

