



PEACE ECONOMY®

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VISUALISATION



PEACE ECONOMY®



Dr. Saurav Agrawal
Director General
Economic Council of India

PEACE ECONOMY® is a niche global initiative, aspiration, visualisation and commitment after profound research, studies, academic qualifications, intellectual inputs, applied knowledge and dedicated resources with an objective for achieving a 'Common Good'.

Dr. Agrawal defines Peace Economy as;

- 🌍 *"The state of living peacefully, happily and appeased along with feasible economic management of day to day household needs and means, especially expenditure"*
- 🌍 *"Peace and Economy are the two pillars of achieving sustainable well-being. These two are in-separable."*
- 🌍 *Peace Led Economic Co-Development upholds the human race's very livelihood, humane and co-existence"*

EVOLUTION



PEACE ECONOMY®

- *Peace Economy is derived from an integration of word 'Peace' and 'Economy'. It also referred as "Economy of Non-Violence".*
- *"The Resemblance of mutual trust, respect, toleration along with economic co-development leading to **Peace, Harmony and Serendipity**".*
- *"Peace Economy is a pathway to achieve goals for **sustainable development & peaceful co-existence**."*
- *Peace Economy is transformation of 'Self-being' to 'common-being'.*
- *Peace Economy aims at 'universal up-liftment' considering '**World is One Family**'!*



PEACE ECONOMY®



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FUNDAMENTALS



- 🌐 **Peace Economy** core fundamentals are ***“Co-development & Co-existence”***, which means an ***‘Integrated Development’*** and ***‘socio-economic well-being’*** of entire communities.
- 🌐 ***‘Peace Led Economic Co-Development, Co-existence, Toleration and Non-violence’*** contributes to rapid national economic growth by virtue of increasing FDI, Tourism, Industrialisation, Infrastructure Development, Feasible Working Environment, Health Conditions, Valued Education, Increasing Productivity and Labour towards achieving in ***Economic Discipline, Accountability, and Trusteeship.***
- 🌐 ***Peace Economy®*** also effectuates well-functioning stable government; good governance, sound business environment; sustainable consumption, fair distribution of resources, good relations with neighbours, seamless flow of information’s, human capital, eliminates corruption, ensure food security, safe living, high tourism, generate employments, maintains ecological balance, optimal utilisation of resources, etc.



PEACE ECONOMY®

INTELLECTUAL RIGHTS



- 🌐 **Dr. Saurav Agrawal** is principal custodian, solely authorized and an exclusively mandated and reserved the global **'Intellectual Property Rights' (IPR)** for its registered device mark & niche branded title for **"PEACE ECONOMY®."**
- 🌐 **Peace Economy®** is a global and niche **'International Licensed Program'** designed to foster 'Economic Fraternity and Economic Non-violence' with a human centric approach with common good to inter-exchange cultural values, knowledge repository, to recognize and felicitate peace messengers with specific agenda of achieving Economic Co-development and Co-existence of global communities.
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PEACE ECONOMY®

ICON & IDEOLOGY



**Truth and
Non-Violence**

ICON OF PEACE ECONOMY

BIOGRAPHY

- ❑ **Mahatma Gandhi** , an iconic Indian leader, global figure as *'Global Peace Messenger'*, for his values and commitments of non-violent and peace-affirming practices.
- ❑ **Mahatma Gandhi**, one of the most influential towering figures in the 20th century, and in the history of the world for his role in the struggle for independence and his pioneering philosophy of *'Truth and Non-violence'*.
- ❑ **Mahatma Gandhi's** life, teachings, and legacy continue to inspire countless individuals and movements around the world for *'Civil Rights and Social Change'* globally.



PEACE ECONOMY®

ACTIVITIES



PEACE ECONOMY®

International Publications

- *Books / Magazines*
- *News Letters / Journals*
- *Reference Papers*
- *Reports / Articles*

Educational Programs

- *Diploma / Degree Programs*
- *Professional Development Programs*
- *International Premium Courses*
- *Inter-exchange Programs*

Awareness Programs

- *Events / Seminars*
- *Podcast / Talk shows*
- *Conclaves / Conferences*
- *Debates / Round Tables*

Project Consultancy

- *Rating / Certifications*
- *Indexing*
- *Research and Surveys*
- *Olympiads / Competitions*

INITIATIVES



PEACE ECONOMY®

Peace Economy Medal

AWARD



Economic Cooperation

ACCORD



Peace Capitalism

ASSET





PEACE ECONOMY®

PATHWAY

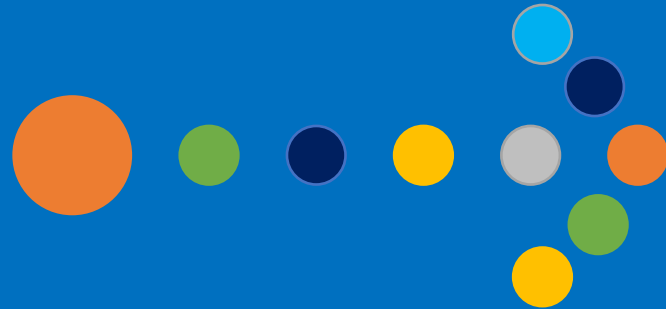
*SDG's
Implementation*



*PEACE
Education*



*Community
Development*



Peace Economy

IMPACT



PEACE ECONOMY®

To Support Implementation of SDG AGENDA 2030 at Grass Root Level

To Foster Interfaith, Cultural Beliefs, Tolerances and Co-Existence

Strategic Dialogues, Correspondences and Communications

Geo-Economic Positioning, Strategic Alliances and Global Expansion

Awareness Programs and Knowledge Outreach amongst society

Positive and Valued Recognition at International Platforms





PEACE ECONOMY®

INFLUENCE



- 🌍 **Peace Economy (PE)** through its global programs and niche initiatives would be offering wide ranges of 'Peace Led Economic Activities and Services' for an inclusive growth of overall actors / stakeholders of society at inter-regional levels.
- 🌍 **PE** helps in creating networks of countries, institutions, multilateral agencies, corporates, and other various likeminded organisations.
- 🌍 **PE** supports in cementing mutually beneficial economic relationships, seamless flow of information, ethical business practices along with inter-exchanging cultural values and mutual respect.



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PARTNERSHIP



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CONTRIBUTIONS



Intellectual Rights

Conceptualization

Content Knowledge

Global Development Partnership
(GDP)



EXPECTATIONS



Intellectual Support

Infrastructure

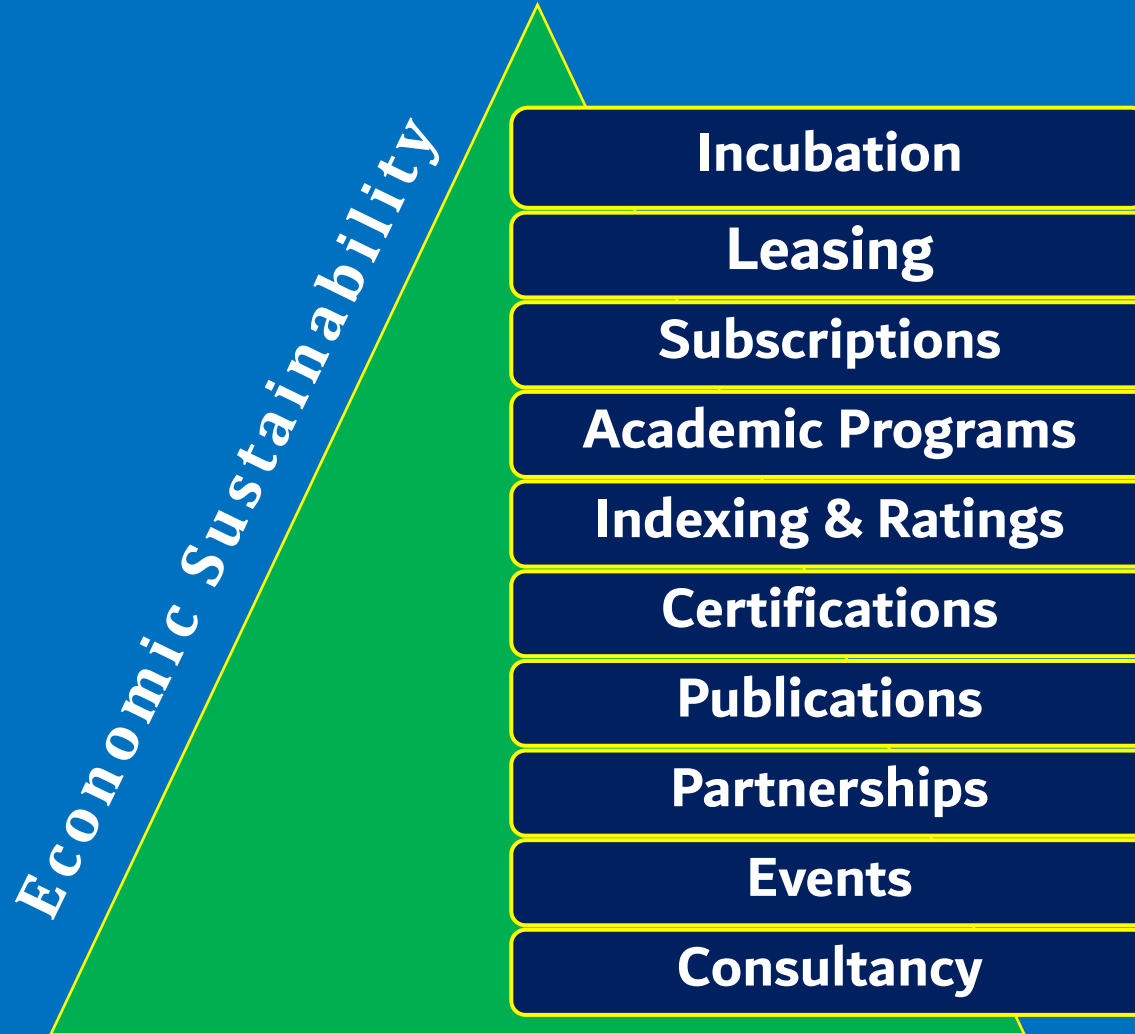
Project Finance

Implementation



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REVENUE



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“The world have enough resources for everyone’s need but not for greed”

– Mahatma Gandhi